

WALA NEWS

Volume 14, No. 1

September 2005

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Read WALA NEWS on the WWW

<http://skyways.lib.ks.us/library/wala/walapubs.html>

Submit your materials
for WALA NEWS to
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From the President...

Nan Myers (nan.myers@wichita.edu)

Greetings, WALA members! I hope that your summer was enjoyable and that you are ready to begin another WALA year. The WALA Board met in July and August to develop our Fall events and begin planning for a WALA Workshop in February.

An evening WALA meeting and program for the entire membership will be held on Thursday, October 6 at the **Wichita Area Technical College (library)**, 301 S. Grove (near East High). The agenda for the meeting is: 5:30-6:30 pm board meeting, 6:30-7:00 pm tour of the library, and 7:00-7:30 pm speaker representing Visioneering Wichita. Our speaker will be Don Checots, General Manager of KPTS Channel 8.

Refreshments will be served. Helen Rigdon, Librarian at the WATC and WALA Secretary, will be our hostess. So, mark your calendars for October 6 and plan for an evening with your WALA colleagues.

The **WALA Legislative Luncheon** is scheduled for November 10, so please also mark your calendars for that and we will get back to you soon with more details.

The WALA Traveling Show over the summer was a huge success this summer, and our hearty band of troupers performed 26 children's shows throughout the SCKLS area, based on the ALA summer reading theme "Dragons, Dreams and Daring Deeds."



Many thanks to SCKLS for their generous donation of \$500 towards travel expenses. You'll want to see Sharon Ailsliegar's article and pictures in this newsletter for the fun details.

I hope you will plan on an active year in WALA. We need you AND your ideas for WALA programs and development. Please contact me or any of the Board with your suggestions. And, I will look forward to seeing you at the October 6 membership meeting at WATC.!

Nan Myers
WALA President

Announcement!! Announcement!! Announcement!!

Dear WALA Member,

**WALA President and Board of Directors cordially invite you to join us
for the WALA MEMBERSHIP MEETING/PROGRAM
on Thursday, October 6, 6:30 PM**

at the Wichita Area Technical College Library (301 S. Grove, near East High)

6:30—7:00 PM Tour of the New WATC Library Facilities
7:00—7:30 PM “Visioneering Wichita”

A guest speaker DON CHECOTS, General Manager of KPTS Channel 8

After that, there will be time for visiting and refreshments. **Helen Rigdon**, WATC's Director of Library and Learning Resources and WALA Secretary, will be our hostess. So, don't forget to save the evening of Thursday, October 6 to spend with your WALA colleagues.

WALA ACTIVITIES AND EVENTS

WALA Traveling Show Ends Its Fifth Year

It is hard to believe that what started as a PR/Membership project for the Wichita Area Library Association has morphed into five summers of performing and fun.

The first year the group did 23 shows, 12 of which were for WPL. Last year was the busiest year with 31 performances. Several people have been involved from the beginning, giving time and talent to the cause. Those who should be congratulated for their dedication include: **Rita Severt** Reference Librarian at Newman University), **Betty Batten** (Librarian at Friends University), **Nancy Malone** (SCKLS), **Sharon Ailslieger** (Reference Librarian at McConnell AFB), **Erin Torkelson** (Former Library Aide at Newman University), **Matthew Heck** (son of Professor at Newman University). Others

who have been involved more than one summer include **Valorie Starr** (former librarian at Friends University) and **Cheryl Canfield** (Librarian at Hutchinson PL).

Another BIG THANK YOU goes to the Library Directors of the libraries who gave their support who gave their support through workable schedules and money, and those 21 libraries who either fed us and/or gave us a monetary reward. These are often small libraries who do not have a big budget or a big crowd for entertainment. The WALA Traveling Show may be IT for summer reading - which is who we want to reach and enrich during summer reading.

A final and heartfelt THANK YOU goes to SCKLS. WALA received a \$500 grant for gasoline and the system has given its support, in many

ways, over the five year period.

Will the show go for a sixth summer? We are not sure at this point, but the sincere thank yous that we hear after each performance, certainly encourages us to consider it. The decision will be made about in January or February when it is time to start putting everything together.

It has been a great summer and "Going on a Dragon Hunt" can be really exciting when you meet "Rapuntzel", "Gobbleup the Goblin", magic chickens, wizards, and elves along the way!!

Sharon Ailslieger
WALA Traveling Show Director

Thanks to Rita's daughter, we have the nice pictures of the WALA Show 2005
Credit for WALA Show Pictures : Rebecca Severt.



Sharon Ailslieger



(left to right) Muna Bahora, Sharon Ailslieger , Rebecca Severt and Rita Severt

WALA ACTIVITIES AND EVENTS



The best audience in the world. Medicine Lodge Library

MARK YOUR CALENDAR FOR WALA OCTOBER-NOVEMBER PROGRAMS



Cheryl Canfield

SUMMER 2005 in NUMBERS

Number of Performances: 26
 Persons involved: 9
 Total number of miles traveled: 1915 miles
 Children and adults attended shows : over 2,000
 The greatest number of miles in one day: 222
 The largest audience of one show —134 people
 The smallest number in attendance — 12 people



Matthew Heck



Muna Bahora



Medicine Lodge Library



Eric Buche

WALA ACTIVITIES AND EVENTS

WALA NEWS EDITOR REPORT

Susan reports that she has been doing the newsletter for three years now and in that time the newsletter has moved to online publication. She redesigned the News web page for a compact storage new and older issues. Currently, nine issues are accessible online at <http://www.skyways.org/library/wla/walapubs.html>

The new issues will be distributed by e-mail. If your e-mail address has changed, please inform Susan (susan.matveyeva@wichita.edu) Hard copies are only sent by request. At this time, there is only one request for a paper copy.

Susan is really in need of information from member libraries, especially the small and medium size libraries. She would also like to do a profile in each issue highlighting one library.

The newsletter structure remains the same. Each issue will include President's column, updates on major WALA activities and events as well as news from academic, and public libraries. The editor's goal for this year is to reach school and special libraries.

WALA WEBSITE UPDATED

WALA Webmaster **Angela Paul** has updated the WALA website. She added several new sections, including Leadership, Minutes, Bylaws, Calendar of events, and Wichita Map. So if you need up-to-date WALA contact information you can find it in Leadership section. Reading Minutes from July and August 2005 will bring everyone up to speed on the details of WALA business. Current and future events are listed in the Calendar section. Take a look at the WALA web-

site at: <http://www.skyways.org/library/wla/>

TREASURER REPORT

Joe Forte reports a balance of \$1233 in the WALA treasury, after the expenses of the WALA Traveling Show during the summer.

WALA membership includes over 50 members. The newest member, Sai Deng, Metadata Services Librarian, WSU, joined WALA this fall. Welcome, Sai!

The membership renewal form is online at: <http://skyways.lib.ks.us/library/wla/walaapp.pdf> Also, you can find it at the end of this newsletter. Annual dues are the same \$15.

Send your checks to Joe Forte, Newman Univ., 3100 McCormick Ave., Wichita, KS 67213

WALA LEGISLATIVE LUNCHEON

November 10, 11:30 -1:30

The annual WALA Legislative Luncheon will be held on November 10, 2005 at the Scotch & Sirlain from 11:30 am-1:30 pm.

Invitations to legislators will be going out in two weeks. Please encourage your legislators to attend, so we can tell the story of Kansas library funding to as many as possible.

A guest speaker will be announced. Meals for speakers and legislators will be subsidized. The cost for other attendees will be \$12.00 per person. Reservation forms will be made available soon.

Wichita Area Library Association
and
South Central Kansas Library System

Technology Training Day 2005

Thursday, November 3, 2005

Friends University

**William Penn Lecture Hall-Science Building &
College of Business & Information Technology**

Technology Training Day will begin with an opening presentation by Deborah Cook on **Creating and Supporting Accessible Computer Work Stations in the Library**. Deb is the Technical Assistance Coordinator for the National Center on Accessible Internet Technology (IT) in Education at the University of Washington. She is nationally recognized for her expertise and leadership regarding a wide range of IT, policy development and service delivery issues including: accessible design of hardware, software and web-based technologies; telecommunications product design and service delivery; laws, regulations and best practices regarding access to IT and accommodation of people with disabilities in education and employment; and standards for provision of assistive technology services.

Workshops provided after the opening presentation and into the afternoon will include the following topics:

- Dealing With the Internet and Pornography led by Gerry Epp from Prairie View, Newton
- Ingram Library Services with representative Bob Sly
- Getting the Most Out of Microsoft Publisher with Sue Blechl from Emporia Public Library
- Using Focus Groups with Gwen Alexander from Wichita State University
- Kansas Reads and Beyond with Julie Tomlianovich from SCKLS
- The "Read" Index with Steve Read from McPherson Public Library
- Using the American Fact Finder and the Kansas Statistical Abstract online with Xan Stevens from Topeka.
- Using the Empowered Desktop with Sharon Barnes from SCKLS
- Blogs with Helen Rigdon from Wichita Area Technical College
- Database Training with a representative from Thomason/Gale

Additional sessions will also be available.

Registration flyer will soon be online at <http://skyways.lib.ks.us/sckls/workshops/19> .



NEWS FROM THE WSU LIBRARIES

By Gwen Alexander

Constitution Day celebration

University Libraries celebrated Constitution Day on September 16 with a short celebration in front of the Circulation Desk. Faculty and staff gathered to recite the Preamble to the U.S. Constitution simultaneously with other organizations across the nation. **Muhammad Usmani**, Systems Manager, made sure the equipment was available to watch a short broadcast that featured Gen. Tommy Franks leading the recitation. **Jane Hodge**, Circulation Day Supervisor, led the program and drawing for several prizes. Getting all of the correct answers on a quiz about the Constitution was the requirement for being entered into the drawing and only 20 of the 63 entries qualified. The lobby display prepared by **Nan Myers**, Government Documents Librarian, and **Jo Gregg**, Library Assistant in Government Documents, featured information resources for all ages.

Library colleagues celebrate milestones

We all got to celebrate with our faculty and staff who have achieved milestones in service to WSU and the State of Kansas at a coffee on Friday, September 16. Those honored are:
Bender of Twigs **Kathy Downes**

20 Years of Service

Catherine Ramirez, Betty Sherwood, and Douglas Weber

15 Years of Service

April Bohannon and Cathy Moore-Jansen

5 Years of Service: **Rachel Crane, Scott Goldy, Marisa Lewis, Elizabeth Mohler, and Mary Walker.**

The event was hosted by the Library Staff Association Social Committee (**Beth Mohler**, Engineering Librarian; **Angie Paul**, Reference Librarian; **Bev Henline** and **Sandy Oswald**, Library Assistants in Cataloging; and **Elaine Harvey**, Library Assistant in the Chemistry Library. The corsages were made by **Kathi Adams**, Library Assistant in Reserve Services.

OCLC Passport replaced by Connexion

Nancy Deyoe, Coordinator of Metadata Services, reports that Cataloging has had a busy summer, in part because they changed the OCLC cataloging interface from *Passport* (which was over ten years old) to the new and still developing *Connexion* client interface. Despite the changes in work practices, they have continued to catalog new acquisitions and multiple gift donations in a very timely fashion.

Making E-Theses and Dissertations Available

Susan Matveyeva, Catalog librarian, is overseeing projects to add advisor notes to thesis and dissertation records, and is also beginning to create institutional repository metadata for these resources. The newer theses and dissertations are now linked so that full text is available to researchers. WSU graduate students now have to submit their theses and dissertations electronically.

New Look for Learning Commons and Community Resource Center

Anyone looking for help at Ablah Library most likely will not miss the new Help Desk, which is located under some flashy banners in the main hall. The new help desk is part of the redesign of the Learning Commons, one that provides more study tables and casual seating areas that are becoming popular with library clients. The new look was made possible by consolidating index tables and moving them closer to the Reference stacks. The maps section was shifted slightly and some microfiche cabinets were moved to the Reserve Services area to make room for the index tables. Thanks to the **Reference Department and Collection Development Unit faculty** for reviewing and reallocating materials from the index tables; **Germaine Hall**, Library Assistant and Learning Commons Manager, and **Reference student workers** for helping with planning and moving the materials; **John Stewart**, Library Assistant and Stacks Manager, for his planning and moving the heavy tables and furniture (with the help of **Physical Plant workers**); and **Technical Services** for changing cataloging to reflect new locations for the materials.

The new Community Resource Center is a result of providing eight dedicated community-user computers in the Learning Commons. These computers are the only ones on the first floor that do not require authentication by Shocker card number and a PIN. Other floors have an "online catalog only" computer to serve community users who need to search for library materials. All other computers are restricted to use by WSU faculty, students or staff by authentication software.

Another addition is the WSU Police Department security desk, which is located near the Circulation Desk. The high visibility of the desk sends a message that security is important at Ablah Library. The schedule for the beginning of fall semester is a cadet on duty every night, from 5-10:45 p.m. weeknights, 3-7 p.m. on Fridays and Saturdays, and 6-10 p.m. on Sundays.

WICHITA PUBLIC LIBRARY FALL EVENTS

by Jennifer Heinicke

Free E-mail Newsletters Promote Library Resources

The Wichita Public Library is using BookLetters to promote its newest fiction, nonfiction, DVDs, CDs and audio titles to its customers. Customers can receive free e-mail newsletters with book jackets, quick reviews, and links directly into the online catalog. While most are automatically sent by BookLetters, staff members have created their own custom newsletters focusing on collections (DVDs or CDs) or areas of interest (Genealogy and Local History). The staff's "In the News" BookLetter presents a news event, such as Lance Armstrong's Tour de France victory or Supreme Court Justice Sandra Day O'Connor's retirement announcement, and sends a bibliography of Library materials directly to the customer. Other newsletters send weekly program listings. Just visit the Wichita Public Library's website, <http://www.wichita.lib.ks.us>, if you're curious and would like to sign up!

Fall Program Highlights at Wichita Public


Even summarizing the different *types* of programs the Wichita Public Library has planned for fall could take a while: let's just say that there's plenty for adults, teens, and children to do! There are plenty of book-centered activities for kids based on the works of Beverly Cleary, Roald Dahl, Jonathan London and Dr. Seuss. Teens can learn the art of storytelling, how to use electronic resources, college preparation and more. Adults have book discussion groups, cultural opportunities, genealogical instruction, films and options galore. See Wichita Public's list of offerings online at <http://www.wichita.lib.ks.us> or visit any branch for schedules.

Summer Circulation, Reading Program Hit Highs at Wichita Public

The heat wasn't the only thing going through the roof over the summer. The Wichita Public Library broke its all-time circulation record in June. Five branches set all-time monthly

records and a sixth had its best ever month for adult materials circulation and very nearly surpassed its all-time monthly record. Part of that success is due to the summer reading programs. Over 9600 children and teens registered for summer reading programs at the Wichita Public Library this summer, a 15% increase in children's participation and 12% increase for teens. What's the cause for the increase in circulation and participation? According to surveys filled out by parents at two branches, many children heard about the summer reading club from the staff's visits to their schools. In talking to the children directly, you might hear answers such as "more prizes this year" or interest in this year's medieval/fantasy theme. Readers remained motivated to read all summer long too: over 4600 children met their personal reading goals. In the Teens Read program, in which teens enter drawings based on the number of hours they spend reading, 1455 teens logged over 24,000 hours of reading. Congratulations to Wichita's youth!

**Celebrate the
400th anniversary of
Don Quixote!**



An Evening with Don Quijote

*Tuesday, September 27, 7-8:30 p.m.
Rhatigan Student Center, Room 223*

Presentations by WSU MCLL faculty: Dr. Bravo-Elizondo, Dr. Wilks and Dr. McGlynn

*Call 316-978-3180 for more information.
Sponsored by the WSU Department of Modern and Classical
Languages and Literatures (MCLL) and Sigma Delta Pi*

**Don Quijote in
Western Art and Thought**

*Sunday, October 16, 1:30 p.m.
Ablah Library, Lower Level*

Multi-media presentation by internationally renowned Cervantes scholars
Dr. John J. Allen and Dr. Patricia S. Finch

*Call 316-978-3590 for more information.
Sponsored by the WSU Library Associates.*

Sedgwick County Public Libraries Receive LSTA Grant

The public libraries of Andale, Derby, Goddard, Haysville, Mulvane, Valley Center and Wichita have received an LSTA grant for a project entitling *Literacy for Learning*. An estimated 65,000 Sedgwick County residents have low functional literacy, and as many as 80% of these individuals do not identify that their low literacy skills place them at a disadvantage in today's information-based society. To help the functionally illiterate, the LSTA grant will strengthen materials collections at project libraries, develop stronger relationships with the appropriate adult education providers, and initiate a coordinated marketing campaign to help educate county residents that library collections have informational/recreational resources for all, regardless of the barriers of functional literacy.



SOUTH CENTRAL KANSAS LIBRARY SYSTEM

Semi-Annual Business Meeting *and* *All About Library Marketing*

Monday, October 24, 2005

9:00 a.m. – 3:00 p.m.

Tuesday, October 25, 2005

9:30 a.m. – 3:00 p.m.

Spiritual Life Center, 7011 East 45th Street North, Wichita

- ✦ Marketing research as an art and a science.
- ✦ Determine your marketing style.
- ✦ Four P's of marketing plus two more.
- ✦ Develop your library's image.
- ✦ Relationship marketing.
- ✦ Formulate your marketing plan.
- ✦ And more.....

Wichita Area Library Association members are encouraged to join your South Central Kansas Library System colleagues for two days of interactive marketing information facilitated by Suzanne (Sue) Walters of Denver, Colorado. Sue's 25 years of marketing and fund-raising experience includes ten years as director of Marketing and Development for the Denver Public Library. During her tenure at DPL, she received national recognition for her work in implementing its philanthropy program as well as the market driven/customer driven approach to library services.

The Semi-Annual South Central Kansas Library System business meeting will begin at 9:00 a.m. on Monday, October 24. Business items include the Director's report to the membership and the election of executive committee members.

Registration flyer is online at <http://skyways.lib.ks.us/sckls/workshops/18>.

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MEMBERSHIP APPLICATION – 2005-2006

Name: _____

Position: _____

Institution: _____

Address: _____

Telephone #: _____ Fax #: _____

E-mail: _____

Home Address, if desired: _____

Home Telephone, if desired: _____

Should WALA correspondence be addressed to you at work __, or at home __?

Would you like a receipt? Yes __ No __

Is this a renewal __, or a new membership __?

If this is a renewal, have you had a change in name __, position __, institution __, or home address (when provided) __? Please check any that apply and supply the OLD information below. (This will help us to keep our mailing list up-to-date.)

Please mark any of the following WALA Committees on which you would be willing to serve:

- Membership Finance Programs
 Co-operating Libraries Communications Community Relations

Please return this form, along with your check made payable to Wichita Area Library Association for \$15.00 for renewals and new full year memberships, or \$7.50 for a trial membership, to:

Joe Forte, WALA Treasurer
Newman University
3100 McCormick Ave.
Wichita KS 67213